

# Simple sharing: How to invite your audience

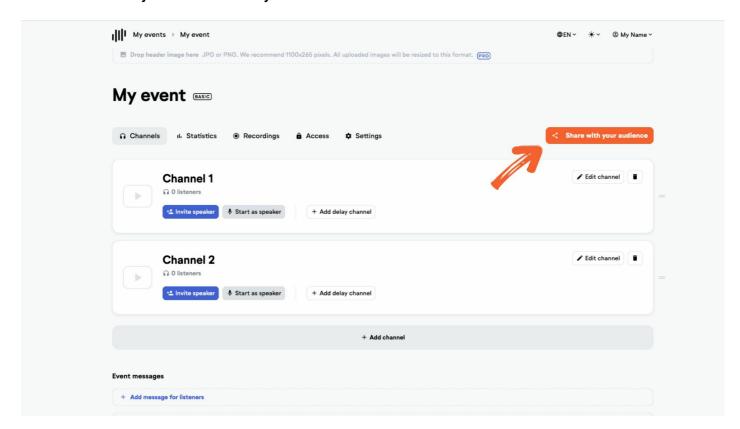
Get an overview about the different ways how you can easily inform and invite your audience.



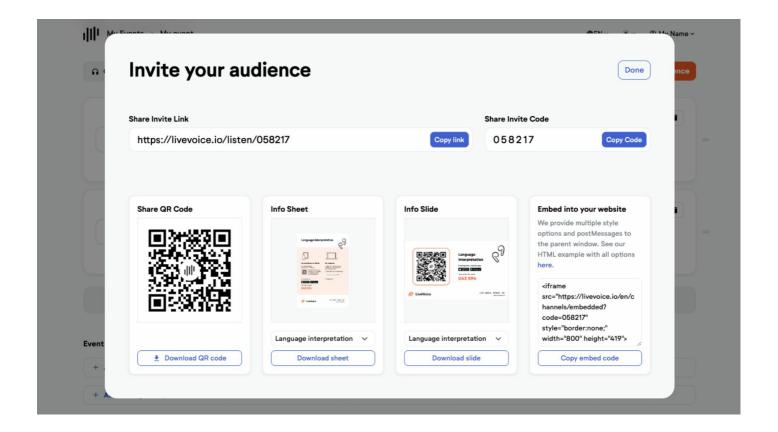
We offer a number of sharing options so as an event admin you can pick the right one for your situation.

For example, for on-site events or guided tours providing a QR code is a great option. For online events, you will best share a smart link. Here we give you an overview of all options.

#### Click "Share with your audience" in your event:

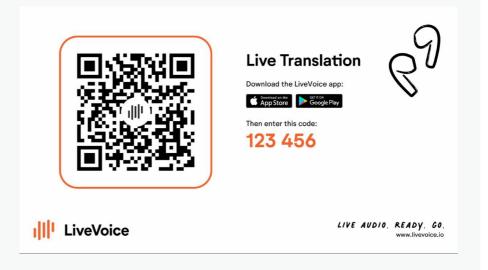


You will then find the following options:



- Smart link: Send a link via email or chat to your participants. Ideal for online events.
- QR code: Download a QR code to print on posters or booklets. Ideal for on-site events.
- 6-digit code: We recommend to always add the 6-digit code to the smart link and QR code, because many people prefer something "haptic".
- **Download sheet or slide:** To get everything already wrapped in a convenient sheet or slide, simply download the automatically generated PDFs we provide.





#### Additional option: Find by Geo Location

You can make your event discoverable via geolocation.

See here how it works.

### Text Templates for website or email

We recommend informing your listeners already ahead of the event. To make this easy for you we have prepared some **texttemplates** if you want to inform your audience via email or on your website. Check out our text templates.

## Embed in your own app or website

We provide iFrame embed for websites and SDK integration for mobile apps. For iFrame options get an example and learn more here. For SDK integration find out more here.